

CATALYST

A multi professional hub ...

**#502/1, 1st Floor,
K.R Mohalla,
Agrahara Circle,
Mysore- 570 004,
KA - IND.**

BUSINESS PROFILE

1. NAME : VIJAY KUMAR P
2. FATHER NAME: S PAPANNA
3. PAN : AHPPP 0233 N
4. PERMANENT ADDRESS : # 507/3, 5TH CROSS, 15TH MAIN
SARASWATHIPURAM,MYSURU-570009

CATALYST is a business unit/concern established in the year 1998 at No 2996, 1st Floor, 7th Cross, Kalidasa Road and Mysuru-570002.

Catalyst is a business unit which was founded under the leadership of Mr. Vijay Kumar P, who is an enthusiastic, visionary professional and the Chief Mentor of the unit, having extensive experience in the financial service industries ranging from traditional banking, investment banking, fund management, handling many multi-tasking professionals and given dedication of the work force has taken CATALYST into new avenues of height.

The hard work of the pioneers and unique combination of all individual members in the Catalyst Finance service industry having built highly reputable financial institution as well as having directly and indirectly participated in the fastest ground of a multi professional hub called "CATALYST".

The unit has also added many fields into its scope like Life Insurance, Health Insurance, General Insurance, Mutual Funds, Real Estate, Tax Planning, Clothing & Design, Event Management etc.

VIJAY KUMAR P, has created a small fledgling business empire which encompasses a range of financial and other service sectors. He has successfully forayed into many other areas of finance.

BUSINESS PROFILE

Apart from CATALYST, this has successfully created a niche for itself in the financial field in the city of Mysuru.

He is also the Managing Director of

- a) Catalyst Finserve (Mysore) Private Limited – A Company which was established in 2010 and deals with providing a basket of financial services.
- b) Catalyst Chits Private Limited – A Chit Fund Company which was started in 2016 and is on the way to becoming a leading player in the field.
- c) Catalyst Softtech Private Limited – A Company which encourages innovation in the vast field of Software development.

He also represents below fields,

- a) Safe Hands Foundation (trust) – Managing Trustee.
- b) Catalyst Finance & Investment – Managing Partner.
- c) Anukarana (Drama School) – President.
- d) Catalyst House Building Co-Operative Society - Secretary.
- e) Catalyst Island Resort -Partner.

He is the Director of Gene spy Research Services Private Limited, an innovative startup which aims to provide Research Services in the field of Bio-technology and Micro-biology.

BUSINESS PROFILE

In his individual capacity, he has created a name for himself in the field of Insurance. He is tied up with various Insurance Companies like,

In Life Insurance:

- a) Financial Consultant – HDFC Standard Life Insurance Company Limited
- b) Gold Business Associate – Aviva Life Insurance
- c) Senior Agency Partner – Kotak Mahindra Old Mutual Life Insurance Limited

In General Insurance:

- a) TATA AIG General Insurance Company Limited

In Health Insurance:

- a) AADO – Religare Health Insurance
- b) ADVISOR - Apollo Munich Health Insurance

Apart from this, he is also a TRP (Tax Return Preparer) accredited by the Income Tax Authorities to prepare and file Salary and Business Returns for Individuals, Partnership Firms, Companies. He is also a STP (Sales Tax Practitioner) accredited by the Goods and Services Tax / Value Added Tax Department to appear on behalf before the VAT authorities on behalf of clients for the purpose of assessment, appeals etc.,

He prepares the books and has them audited by a Chartered Accountant for certain people. He has close to 300 files/ customers who rely on him to file their Sales Tax / VAT Returns monthly and Income Tax returns annually. He receives fees from them for accounting and auditing services provided by him.